3rd G-20 Tourism Working Group Meeting

May 22, 2023

May 22-24, 2023: Srinagar: The Tourism Working Group is meeting in Jammu and Kashmir. Delegates from the G-20 countries and some other countries, invited by India as the host country, are expected to participate in the meeting. Pakistan, the promotor of terrorism in J&K, has been making efforts to persuade the likely participants to reach Srinagar. It has succeeded in persuading China and a few Muslim countries like Saudi Arabia, Turkey and Egypt. Even these countries have sent their private Tourism companies to participate. Moreover UAE, Nigeria and other delegates from Muslim countries have reached Srinagar.



May 22, 2023: Srinagar airport: #G20 3rd Tourism Working Group Meeting:

Delegates being accorded a traditional welcome

Reference: https://twitter.com/kishanreddybjp/status/1660561064399085569

Speaking on "Film Tourism for Economic and Cultural Preservation", an event held on the sidelines of the G 20 Tourism Working Group meeting, Union Minister of India, Jitendra Singh, said that calls for a strike from Pakistan are not now heard by the people of J&K.

He said that Kashmir valley has benefited from portrayal of its natural beauty in Indian movies.

At the inaugural program for the 3rd meeting of the G 20 Tourism Working Group Meeting, at the Sher-i-Kashmir International Conference Center, Srinagar, G. Kishan Reddy, the Union Tourism Minister honoured the Superstar Ramcharan Tej, who showed the steps of his NATO dance, which won an Oscar Award in 2023.



Superstar Ramcharan Tej and G. Kishan Reddy, Union Tourism Minister

Amjad Taha, an Arab Tourism Influencer, said that the sheer natural beauty of Kashmir was described by the famous poet Amir Khusrau in the following words: "Agar Firdaus bar roo-e-hameen ast-o hameen ast.". The words mean: "If there is a heaven on earth, it is here."

Panjabi singer YoYo Honey Singh, in a video message from USA, asked all his fans to visit and enjoy Kashmir's beauty.

The Agenda of the '3rd Tourism Working Group Meeting' includes five key priority areas namely Green Tourism, Digitalization, Skills, MSMEs and Destination Management. These are key building blocks for accelerating the tourism sector and to achieve the targets for 2030 SDGs.

May 22-23, 2023: Secretary, Ministry of Tourism, Shri Arvind Singh said that a side event on 'Film Tourism for Economic Growth and Cultural Preservation' will be organized, focusing on strategies to promote film tourism in J&K.

He also said that a draft 'National Strategy on Film Tourism' will be unveiled to provide a roadmap for harnessing the role of films in promoting tourist destinations.



22 May Eve: Cultural Program at SKICC: Vibrant Heritage by Artists of Kashmir Reference: https://twitter.com/AjaybhattBJP4UK/status/1660696559523368960/photo/4

As a part of G-20 Tourism activities, an **Exhibition** to show-case the rich culture and craftsmanship of Kashmir was organized. This provides a platform to promote local talent and create opportunities for economic growth. The delegates will also visit the Art and Craft Bazaar organized by the State Government showcasing local handicrafts, work of artisans, signifying the importance of community participation. The delegates will also have 'hands-on' experience through DIY Activities at the Craft Bazaar.



Art and Craft Bazaar and Exhibition
Stalls at SKICC



Venue of the 3rd G-20 Tourism Working Group meeting: Sher-i-Kashmir International Convention Center, Srinagar, India

The city of Srinagar, J&K, India has taken precautionary measures against terrorist attacks, orchestrated by Pakistan's ISI. During the three days, the Foreign Minister of Pakistan will remain in the areas of J&K, occupied by Pakistan after the attack of October 1947. Is this visit to motivate the terrorists, so that at least some attacks may succeed in causing some damage in India? The Ministers of Government of India, responsible for making the G 20 Tourism Working Group meeting a success, are as follows:



Shri G. Kishan Reddy Minister of Tourism



Shri Shripad Yesso Naik
Minister of State for
Tourism



Shri Ajay Bhatt
Minister of State for
Tourism